



NSIN Presents: Starts NGA Small Business DE&I Showcase (Starts NGA)

Overview of the event:

National Security Innovation Network (NSIN), in partnership with the National Geospatial-Intelligence Agency (NGA), is conducting a nationwide search to identify companies to participate in a virtual Small Business Diversity, Equity, and Inclusion (DE&I) showcase. The showcase will feature companies able to develop geospatially focused solutions in support of NGA's Technology Focus Areas.

The event will feature speakers and panels highlighting NGA's desire to support small businesses through enhanced DE&I efforts in the geospatial-intelligence ecosystem. While the program is open to all, we encourage companies who qualify for specific Small Business Administration (SBA) categories – 8A, HubZone, Women-owned, Veteran-Owned, Disabled Veteran-Owned to apply for consideration.

A team of NGA subject matter experts will evaluate applicants for participation and select 8 to 10 companies for the final virtual showcase. The showcase is open to all entities interested in GEOINT investments, including the DoD and private capital.

Benefits of Participating

- Exposure to:
 - Leaders across multiple branches of the DoD responsible for the development and deployment of GEOINT technologies.
 - Private investors (including VC, Angel) focused on GEOINT technologies.
 - Information on federal small business programs and government opportunities.
 - Potential future contracting opportunities.

[Apply Now \(Link to application\)](#)

What Type of Companies are Eligible:

Required

- US Owned and Operated

Strongly Recommended

- Small businesses

Why:

NGA has a responsibility to provide the products and services that decision-makers, warfighters, and first responders need when they need it most. As a member of the Intelligence Community (IC) and the DoD, NGA supports a unique mission set. NGA is committed to acquiring, developing, and maintaining the proper technology, people, and processes to enable overall mission success.

Geospatial intelligence, or GEOINT, is the exploitation and analysis of imagery and geospatial information to describe, assess and visually depict physical features and geographically referenced activities on the Earth. GEOINT consists of imagery, imagery intelligence, and geospatial data.

Timeline (subject to change):

17 FEB 2022: Program Execution

Problem Statement

Starts NGA seeks businesses developing novel dual-use technologies (products that have both commercial and military uses), which will develop GEOINT solutions available to NGA and its customers.

NGA topics are based on the top mission imperatives for the Agency as outlined on the [NGA Technology Focus](#) Areas (see associated documents at bottom). This document highlights NGA's current and enduring technology needs including the following focus areas:

- Advanced Analytics and Modeling
- Data Management
- Modern Software Engineering
- Artificial Intelligence
- Future of Work

For this program, NGA is seeking solutions that support the Tech Focus Areas in the following topics:

- Data Management, Authentication, Governance
- Analytics
- Integrity and Security
- Synthetic Data
- Artificial Intelligence/Machine learning
- Natural Language Processing
- Deep Learning/Computer Vision
- Quantum Computing
- Cognitive Computing

Additional Opportunity: Burkina Faso Challenge

In addition to demonstrating capabilities, this event is offering an additional opportunity to provide a specific use case. Our DoD partners, U.S. Army Special Operations Command, is interested in solutions that mitigate threats against civilian populations in developing countries such as Burkina Faso. Specifically, the development of early warning and response systems that optimize local and national resources. The complete USASOC challenge statement can be found [here](#). To respond to this additional opportunity, please submit an additional 1-4 slides that will be reviewed by the USASOC.

Please note: To apply to this showcase, you do not need to submit materials for this additional opportunity.

Statement on Diversity, Equity & Inclusion

This challenge is seeking US owned and operated companies offering geospatial-focused skill sets to respond to the showcase problem statements. Existing small businesses are encouraged to apply:

- [Small Disadvantaged Business \(SBD\)](#)
- [Woman-Owned Small Business \(WOSB\)](#)
- [8a Business Development Program](#)
- [Historically Underutilized Business Zone \(HUBZone\)](#)
- [Veterans Assistance Programs](#)

About National Geospatial-Intelligence Agency

The National Geospatial-Intelligence Agency has a responsibility to provide the products and services that decision makers, military service members, and first responders need, when they need it most. As a member of the Intelligence Community and the Department of Defense, NGA supports a unique mission set. We are committed to acquiring, developing and maintaining the proper technology, people and processes that will enable overall mission success. Geospatial intelligence, or GEOINT is the exploitation and analysis of imagery and geospatial information to describe, assess and visually depict physical features and geographically referenced activities on the Earth. GEOINT consists of imagery, imagery intelligence and geospatial information.

About National Security Innovation Network (NSIN)

The National Security Innovation Network is a program of the U.S. Department of Defense that collaborates with major universities and the venture community to develop solutions that drive national security innovation. NSIN operates three portfolios of programs and services: National Service, Collaboration, and Acceleration. Together, these portfolios form a pipeline of activities and solutions that accelerate the pace of defense innovation. The NSIN Starts program is a branded pitch competition program bringing together early-stage ventures to present potential solutions to DoD customer problems.